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New Hampshire based Alpine Adventures continues Expansion into other states & adds a New Attraction at Lincoln, NH location

Lincoln, NH – January 4, 2010 – Alpine Adventures Outdoor Recreation, LLC today announced that it has teamed with Hunter Mountain Ski Area in New York to provide the longest and highest zipline canopy tour in North America. Construction of the ziplines, towers and canopy tour will begin immediately; a groundbreaking ceremony will be held on January 9, 2010 to correspond with the culmination of Hunter's 50th Anniversary. The ziplines and canopy tour are scheduled to open on July 4, 2010 and will be operated by Alpine Adventures sister company New York Zipline Adventures (NYZA).

NYZA will build 3 separate tours on Hunter Mountain providing an assortment of thrill levels. The longest tandem ziplines, extending from the summit, will be over 3000' long and nearly 600' off the ground. The 3 individual courses will total almost 5 miles of ziplines, sky bridges and challenge elements. "Greene County was the ideal location for this project," said Jay Bialsky, co-owner of NYZA. "The Catskills combine beautiful terrain and easy access from the New York metro area."

Alpine Adventures also announced the construction of Kentucky's first zipline canopy tour in Clay City, Kentucky which is slated to open in 2010 and will be operated by Kentucky Zipline Adventures. "We are extremely excited to bring our unique zipline adventure experience to Kentucky," said Randy Farwell, one of the owners. "For us, one of the most critical components of an interactive, outdoor adventure such as this is the natural environment that surrounds each of our locations. Our tours are specifically designed to create an experience that is not only exciting, but also reflects the natural beauty of the surrounding area." The Daniel Boone National Forest and Red River Gorge are the perfect setting for a world class zipline canopy tour, he said.

In addition to expanding its operations outside of New Hampshire, Alpine Adventures has also just opened "Aerial Fun Park" at its headquarters in Lincoln, NH. The aerial park includes bridges, ladders, cargo nets, ziplines, a giant swing and the first in America "Powerfan" free fall device. "It's fun for the whole family and a great option for those looking for a shorter adventure at a lower price point, and is also a good intro to ziplining for those that may be a little intimidated by the "Big Zips," says Farwell. This new attraction, along with the 2 existing zipline canopy tours, are great options for groups and corporate team building events.

Alpine Adventures, founded in 1997 as a snowmobile tour operation, has expanded to become an innovative leader in the outdoor recreation industry in New England. In 2006 Alpine Adventures opened the first and largest zipline canopy tour in New England on a private, 300 acre mountainside and opened a zipline canopy tour in Montego Bay, Jamaica in 2008. Today, along with Off-Road Safari tours (another New England first), guided snowmobile tours and the new aerial park, Alpine Adventures continues to bring unique and exciting activities to its New England operations in addition to consulting on the design and construction of zipline courses worldwide.

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For any press interested, the groundbreaking ceremony will take place at 2:30pm at Hunter Mountain's base lodge, in conjunction with their 50th Anniversary finale. For further information, press passes or an invitation to the VIP Reception held prior to the groundbreaking ceremony on January 9th, please contact Allan Guilbeault at allan@upcountrycreative.com or via phone at (603)204-9912.