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ALPINE ADVENTURES - NEW ENGLAND'S FIRST AND ONLY ZIP-LINE CANOPY TOUR ,
AND NH'S LEADING SNOWMOBILE & OFF ROAD TOUR OPERATOR, ANNOUNCES
EXPANSION PLANS FOR SUMMER 2008.

LINCOLN, NH, MAY 9, 2008 – Alpine Adventures revealed expansion plans today on its operations in the Lincoln / Woodstock area. The construction of another Zip-line course is well underway and scheduled to open this summer on their private 300 acre site. This comes at the end of a great winter season and their 11th year of Snowmobile tours here in the White Mountains.

The Zip-line Canopy Tour, like the Off-Road Tours (which debuted in 2004) generated quite a buzz this year, attracting the attention of local and national media outlets such as WMUR ch.9, NECN, The Boston Globe, Providence Journal, Philadelphia Enquirer and The Weather Channel, just to name a few. It also won New Hampshire Magazines *Best of NH Award for 2007 – “Best legal high”*

The current Zip-line Course includes 6 separate zip-lines and several suspension bridges, covering over ½ mile through the forest canopy. The new course is currently under development and includes much longer and higher zip-lines along with other challenge course elements mixed throughout the course. “The new course will allow returning guests to experience something different and give first time guests the option of which course to choose based on their adrenaline-seeking level while also allowing us to accommodate larger groups during the busy season.” Says Randy Farwell, owner. “The response to the Zip-line definitely exceeded our expectations and it was unfortunate that we had to turn so many people away because we were at capacity during the high season. With our new course we feel confident we will be able to comfortably accommodate most guests this year without sacrificing safety or customer service, which is synonymous with Alpine.”

These tours run year round and have become a must do activity for many guests while visiting the White Mountains. They have attracted people from all over the country. Corporate trips are also becoming very popular and the expansion will allow Alpine Adventures to further accommodate and target this market with the help of local lodging properties and partnerships. “We are also now able to greater integrate our tours by utilizing our site-specific online booking services and provide an unforgettable experience for the whole family as well as large groups. With the combination of Zip-lines, Off-Road Tours & Snowmobiling, we feel we have a unique product and have lots of plans to make it even more exciting down the road...this is really only the beginning.”

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