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**For Immediate Release: Whale's Tale Waterpark & Alpine Adventures merge.**

The Whale's Tale Waterpark and Alpine Adventures are excited to announce the merger of two of New Hampshire's premier attractions. The Whale's Tale and Alpine Adventures have joined together to become the North Country's most exciting offering of outdoor entertainment, making the Lincoln-Woodstock area the premier destination for family fun and adventure.

The Whale's Tale Waterpark began with only four watersides in 1984 and has since grown to become a nationally recognized park featuring some of the Waterpark industry's most unique water thrill rides, along with enough leisure fun and entertainment to keep the whole family happy. The park is known around the county for its innovation and impressive customer service.

Alpine Adventures constructed the first, longest and fastest zip line canopy tour in New England in 2006. The company has not looked back since. They have added two additional zip line courses, an aerial adventure course and a unique off-road truck tour in their 6-wheel drive Swiss Army vehicles. Today, they are recognized as the most award winning adventure destination in New England.

Both companies have a history of continually adding new and more adventurous attractions. Less than a month ago, The Whale's Tale opened its newest ride, Poseidon's Voyage – a waterslide ride that begins in a launch capsule where the floor drops away, plunging the rider into a near vertical tube ride. Alpine Adventures recently opened their new Thrillsville Aerial Fun Park with a new BigAirBag Stunt Jump and an adventure course that offers a variety of challenges for people of all ages. Together, the two companies provide a huge range of rewarding outdoor recreation experiences for everyone from thrill seekers to the more relaxed adventurers.

Randy Farwell, founder of Alpine Adventures, is excited about the future growth prospects for the combined companies. "I see excellent opportunities for growth in our joint venture. Both of our companies are focused on offering fun and adventure for families of all ages. Together, we will be a more vibrant company taking family fun to a whole new level," stated Farwell.

Sharing Farwell's enthusiasm, Jeff Woodward of the Whale's Tale said, "Both companies have built superior reputations individually. Together, we can continue to provide exceptional customer service while expanding our customer base and combined adventure offerings. These two companies will be offering some of the greatest combined adventure packages available anywhere in the market today."

The two companies will be operated under the Whale's Tale's current management team made up of Jeb Boyd CEO, Matt Boyd COO, and Kathy Brennan CIO, alongside Randy Farwell and Jeff Woodward of the owners group. Together this management team believes that the merger will allow for greater opportunities for the employees of both companies. The two companies already offer a significant number of jobs to the area and each are blessed with a tremendous team of employees.

The benefits of this merger go far beyond employees and vacationing thrill seekers. The offerings the two companies will provide the area with more destination visits, benefitting hotels, restaurants and other local businesses.

CenterPoint Business Advisors of Franconia, NH represented Alpine Adventures and worked with both parties to create a mutually beneficial and cooperative merger of the two companies. The business intermediary, Michael Coyle stated, "I have never been more excited and optimistic about a merger or acquisition. This is a win-win situation that will create one new company with more growth potential than either company would have individually." CenterPoint assists business owners with exit planning, business consulting, valuation and business brokerage.

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Whale's Tale Waterpark, [www.WhalesTaleWaterPark.net](http://www.WhalesTaleWaterPark.net)

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